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Off the Grid



Holiday Newsletter November 2020 - January 2021

Dear Rob,

Twenty-one years ago, Rob Didlake founded Dataedge Solutions on the values that we are a trusted partner to our clients and that we will consult to help them create the right IT infrastructure to support the business. I want to thank my team for everything they do to make Dataedge a great company and a fun environment to work. Every member of my team plays a vital role in making our company strong and our clients even better each day. I appreciate my strong team so much.

Thank you to all our clients, new ones, and the ones who have been with us from the beginning. We are grateful to you who trusted us to solve problems and make your IT operations more streamlined with a long-term vision. In the end, our goal is that you sleep well at night, knowing you are. No matter the project's size, we will continue to create solutions you can trust by taking the time to understand your unique environment.

Our goal is to become your trusted IT partner. We're in this for the long run. It's our job to make your life easier, and we have the best clients! If you are not a client of Dataedge yet, I would like you to know that we would love to meet you and learn more about you and your goals and be that extension of the team that lets you sleep well at night knowing you are safe and secure.

Thank you for making the start to our 21st year a great one!

~Happy Holidays from our family to yours.

[Click here to learn how our datacenter partners can help!](#)



"11 old-school IT principles that still rule"

By Bob Lewis Columnist, CIO | DEC 3, 2020

"Good information security starts with good physical security

Old version: Keep the hardware locked away

New version: It doesn't have to be your locked room.

We've always kept the hardware locked away, limiting data center access to a small number of employee badges and keeping automated logs of who enters and when. It's just that now, not every locked room is our own. For SMBs especially, there are alternatives, ranging from co-lo facilities to full cloud...."

[Click to read the full article](#)

Stay Warm and Cozy-Your Data Is Protected

In the event of a breach, Rubrik & Dataedge Solutions enables you to:

- Recover instantly with just one click.
- Safeguard your backups by protecting against corruption or deletion.
- Determine what data was affected by using automated visualizations.
- Detect backup anomalies through ML-based system and content behavior analysis.



[Click to set up a conversation](#)



"Data Backup Practices Can Thwart Ransomware"

"On May 7, 2020, and related to the move to remote work by Spectra Logic employees, the company experienced a ransomware attack by one of the more active ransomware malware that encrypted a significant amount of the company's data."...

[Click here to read the full article](#)

[Start a conversation with one of our experts today](#)



I'm Jenni Hayde, the Director of Business Development at Dataedge. I would love to talk with you. Also, reach out to my [professional team](#) anytime. We are available to call, email and chat 8-5 CT Monday-Friday.

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