



dataedgeSM
▶ SOLUTIONS

Off the Grid

October 2020

Dear Rob,

Happy National Cyber Security Awareness Month from our team to yours!

As IT professionals, cybersecurity is the kind of topic that wakes us up or keep us up at night.

WHY?

Because a cybersecurity breach or ransomware attack is SO disruptive to everything we do and effects every area of business. We know that a cyberattack can happen at any time and usually it usually happens in the least convenient moment. A cyberattack puts everything we work so hard for at risk and although we can't prevent attack EFFORTS by cybercriminals, we CAN prevent their success and also mitigate damage.

Cybercrime saw a massive 600% increase since COVID. There is no sign that these numbers will decrease. The good news is that we can work together to keep your organization safe, secure and out of the news.

HERE'S WHAT'S IN IT FOR YOU:

- Great content and discussions about the overarching "umbrella" of EVERYTHING that goes into an organization's well-architected IT infrastructure.
- We will help you bridge that gap of communication and give you some tools to make that easier.
- Pro insight and examples of proper IT cybersecurity and the need to have ongoing, strategic discussions with all levels within an organization.
- We'll provide you with useful content for a layered-approach to cybersecurity that opens conversations from IT to the C-suite.

- We will be keeping you in the loop of educational webinars and opportunities to have needed conversations with experts on the basic layers of cybersecurity. Which are:

Prevention, Detection, and Response.

We can't wait to talk with you more about ways to keep you safe!

~Rob Didlake, CEO



3 MORE Reasons Why You Should NOT Consider Rubrik!

- ❖ You're a big fan of complexity and have no interest in deploying a backup solution that enables your DBAs and HelpDesk to help.
- ❖ You don't have diverse workloads. Your environment has physical Windows servers and nothing else. Anywhere. At all.
- ❖ You have no desire to solve your application stun problem because you think it makes your job more interesting.

Reserve your 15-minute Rubrik discovery call and learn if Rubrik is the right solution for your organization!

[Click here to schedule your 15-minute discovery call!](#)



Need a second set of eyes on a project or idea? Click below to set up a free 30-minute chat with one of our tech experts.

(This is a sales-free zone **made** just for technical questions and ideas)

[Click here for pro help!](#)

The Dataedge 90-Second New Project Overview: New SAN project! ...Click below!

[Click here for a 90-second project overview!](#)



Ransomware: Partner Learning Opportunity for Peace of Mind...and better sleep at night.

Do you know what your data did last night? Or where it went?

Register below to join our webinar with Rubrik and "Don't Pay The Bad Guys" with Rubrik's immutable backups and end-to-end encryption.

Every attendee will get a \$50 Grub Hub certificate! Enjoy lunch and leave ransomware behind for a bit :)

[Register now](#)

Hey, did we mention that we are remodeling? (Yep, and we're almost done!)



...and we can't wait to show you around!

You need to be able to know what we do for you, how we do it and who we partner with. (Good news, we are vendor neutral with a focus on solutions.) We are re-vamping our website and communication experience to give you what you need. Stay tuned for our new and improved Dataedge Solutions website and technology resource experience designed for you.

[Under Construction!](#)

Until our new site is up and running (soon), click here to visit our current site for the basics.

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